

# Zellar and Schools





## Hello, we're Zellar

## Cost saving, efficiency and climate action for every school

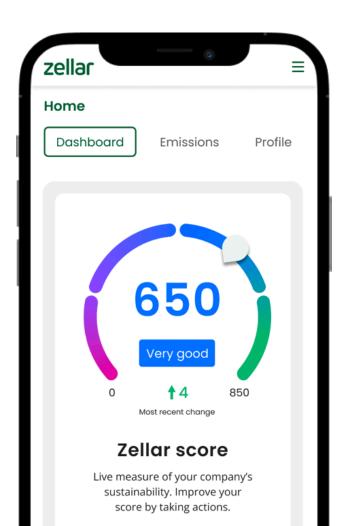
Like Experion, but for sustainability
Manage sustainability like a credit score,
making it practical, affordable and
accessible for every school.

## Guided programme from £30pcm

A holistic platform to measure, plan, activate and report and display sustainability action.

## Saving schools upto £3k per year

Bespoke action plan and custom marketplace connecting schools direct with suppliers, vendors and projects.



## Goodbye to greenwashing

A live, transparent and trusted Zellar score & profile to share with the people and organisations that matter.

#### **Frictionless**

Zellar delivers sustainability action in the fastest, lowest cost and most efficient way possible for every school.

## Community Climate Action

Connecting schools and communities to unite around climate action.



#### Become a sustainable school



Schools are under increasing pressure to operate sustainably, but it can be hard to know where to start. Zellar makes it easy to begin your net zero journey now.



#### Measure impact

Calculate your emissions and claim your school's sustainability score and profile.



#### Unlock your schools' plan

Generate a personalised step-by-step sustainability plan



#### Save money

Find cheap, green energy deals, green tech vendors and high impact offset projects in Zellar's commission-free marketplace.



#### Promote your school

Share your sustainability credentials with the people and organisations that really matter.

Join for free

## Budget, time, expertise.....

## Platform designed to navigate most common blockers

#### **Unlock Zellar for free**

First 12 months access unlocked via our Sustainable Business Communities partnership with SSE.

## 30mins per week

Zellar delivers a personalised sustainability action plan of for your school. All you need to do is commit to 30 mins per week in total.

## Sustainability champions

Zellar helps every school make informed decisions. We don't need experts, we do need champions. Our most successful schools are student lead.

### All about action

Zellar serves up incremental behavior change actions for your school to drive immediate impact with zero investment.

## Getting everyone up to speed

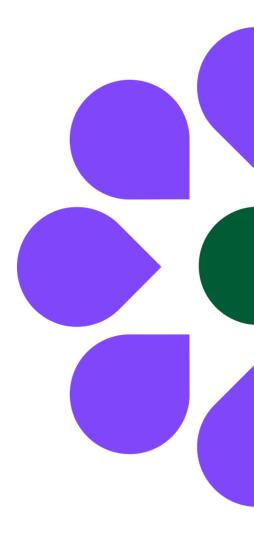
WCC are offering a 30 min e-learning sustainability course.

\*Scheduled launch 4th May 2023

### Support

Zellar team support closely for onboarding via online demos and webinars and best practice community





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