**Tesco Community Grants - Schools**

Tesco Community Grants are committed to giving thousands of children a healthier, active start in life. The grant will support schools to apply for extra financial help they might need to provide healthy food and activities that boost young people’s mental and physical wellbeing

This is a rolling funding programme open to any not-for-profit organisation, but with a particular focus on schools. Every three months, three applications will be shortlisted for the public vote; two of these applications should be from local schools. The remaining application shortlisted will be a local good cause.

Tesco customers will be able to vote for the group they want to see funded every time they shop in store. The project with the highest number of votes across your region will receive £1,500 (or the amount that was requested up to this value), the second placed project £1,000 (or the amount that was requested up to this value), and the third placed project £500.

**What type of school project will receive funding?**For example;

* Food for a breakfast club,
* Funding to develop or improve a library space,
* Funding to develop or improve an outdoor space, including vegetable patches or forest schools,
* Providing snacks to all pupils free of charge for a length of time,
* Hosting an event for pupils,
* A healthy eating project that supports families to cook and eat together,
* Cooking classes,
* Buying equipment for indoor or outdoor school play areas.





COMMUNITY GRANTS

have awarded over 6000 schools with grants since 2016.

The application form as well as further guidance information can be found online:[**https://tescocommunitygrants.org.uk/apply-for-a-grant/**](https://tescocommunitygrants.org.uk/apply-for-a-grant/)

Groundwork staff are available to support applications; for example, we could give you advice on what to apply for, answer any questions about what to include on the form, or give feedback on a draft application. If you need any further information, please don’t hesitate to contact us.

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**Tips for completing the application form:**

* We would always recommend applying for the full £1500, but have a plan in the back of your mind as to how you would scale back the project if you won one of the lesser amounts (£1000 or £500). Tesco understand that you will not be able to deliver the full project if you win one of the lesser amounts but they expect you to deliver something that is along the lines of what was applied for.
* Make sure you mention exactly what you will do with the money. Try and give as much detail as possible. For example, for physical improvements projects try and describe what you will create e.g. instead of saying we will build a vegetable garden say: “we will build 4 raised beds and plant 10 fruit bushes”. Or if you are delivering a project involving people give details on the duration of the sessions and how often they will take pace e.g.” we will deliver two 3-hour football coaching sessions per week for 8 weeks”.
* On your application you should definitely mention why the project is needed. If you can, also include evidence that shows that the local community or potential users have identified a need for the project. For example: have local young people asked for more outdoor activities in the area; has a recent survey of park users identified a lack of facilities for older children; or does word of mouth evidence from local people suggest that more picnic benches are needed?
* On the application make sure you mention in what ways it will benefit the local & school community.
* Try to avoid too much jargon and statistical evidence and instead make the application more personal (the odd statistic is fine – just don’t make it too dry!). Paint a picture of the place/people who the project will benefit it.
* There is no deadline as the funding scheme is a rolling one with in-store votes every three months. Applicants will generally know the outcome of their application within 12-18 months of applying.
* **What appears on the voting booth is very important as it is all that Tesco customers will see (they don’t get to see your detailed 300 word project description - that’s just for the selection panel). You therefore need to sure these elements will appeal to Tesco customers and convince them to vote for you. Information is taken from your application form to put on the voting booth. It will include:**
* **Your organisation’s name (question 1) –** make sure you have used capital letters at the start of each word in your organisation’s name e.g. Worcester Allotment Association.
* **Your project title (question 7) –** this needs to be different to your organisation’s name. It should also have all the words starting with a capital letter and should **not** end with a full stop. It should be descriptive and make your project sound exciting/interesting. For example, for a gardening project, rather than calling it the “Worcester Allotments Project”, call it something more exciting sounding such as “The Secret Garden of Worcester”.
* **Your one-line project description (question 13) –** again this should be descriptive/informative and make your project sound “exciting”. Make sure it makes sense and clearly explains what you are applying for and who your project will be aimed at. It should start with a capital letter but the rest of it should be in lower case. Check there is a full stop at the end. No’&’ signs should be used.
* **The location of your project (question 8) –** again this should also start with a capital letter. We can’t accept a County/area name as all projects must be locally delivered within the Tesco region that you have applied to. So even if your organisation is based elsewhere your project location should be near the Tesco store(s) where you will be in the store vote.

**Make sure you double check your grammar, spellings and punctuation for these questions!**