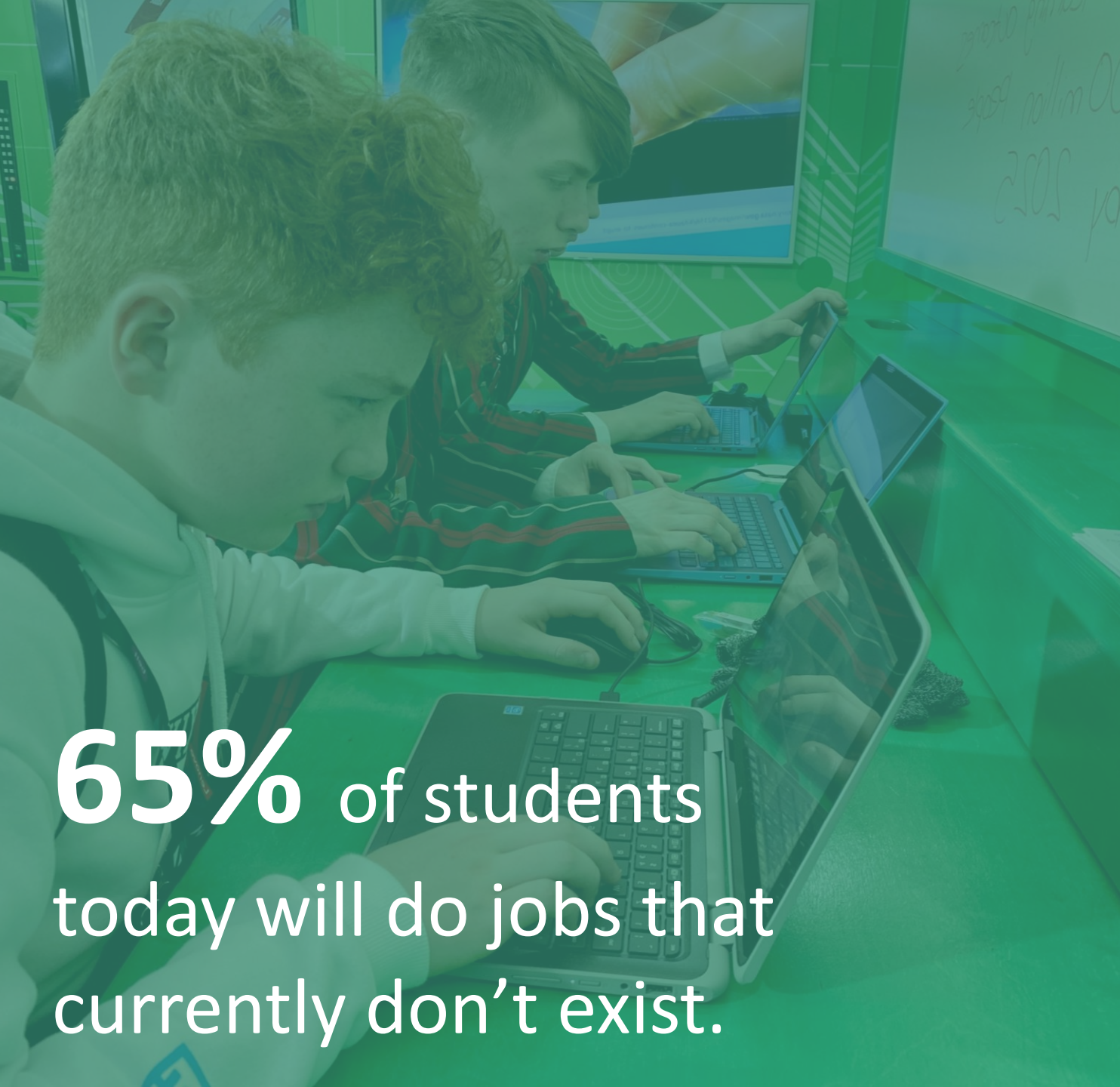


Could you take on a Digital Advocate in your school?





With ageing technology and a growing skills gap,
are we preparing pupils for jobs of the future?



65% of students
today will do jobs that
currently don't exist.

Why?

- It is estimated that **77%** of future jobs will require a technical skill compared to **50%** of the current roles.
- The UK has a shortfall of around **173,000** skilled STEM workers costing the STEM sector **1.5 billion**.
- New **STEM** roles are expected to **double** in the next **10 years**.



We can't solve this by investing in technology alone...
it's about people and change management.

What?

An 18 month opportunity for a school leaver, costing your school less than £3,000 in the first year.

Enable school leavers to evolve their career post pandemic.

Help support your secondary school NEET figures and grow your own Digital and Teaching Talent of the future.

Digital Transformation

Student Outcomes

Supporting to improve student outcomes and prepare them for the world of work .

Staff Retention

Reduce staff workload improving staff retention and general wellbeing.

Financial Savings

Highlighting solutions to reduce expenses linked to reprographics, IT support, staff hours and hardware.

Social Mobility

Embed accessibility tools and raise aspirations amongst students.



A School Leaver can become your Digital Advocate,
or a teacher can lead as your Digital Champion.



Help Enable school
leavers to **EVOLVE**
their career

Who?

Digital Advocate

A school leaver can be your boots on the ground supporting other staff to utilise technology in all areas of the curriculum.

“This model has reduced costs and has created job opportunities for young people and pupils, some of whom have gone into primary education teaching careers or senior technology routes in our secondary school.”

- Romero Director of Operations, Patrick Taggart



A 18-month education specific training programme,
starting June 2021

When?

- 18-month opportunity
(Including 3 months EPA)
starting **June 2021**.
- Monthly half-day
workshops
including partner
enrichment opportunities.
- Work-based coach visits.
- 20% off the job training.
- Challenges designed to
transform your
institution.

Audit of current school technology position

Troubleshooting skills

Effective action planning

Front of class technology

Data – usage and security (GDPR)

Parental engagement

Collaboration through cloud technologies

Data security and backup, Disaster recovery plan

Online safety

Enhancing the curriculum through technology

IT/cyber security

Leadership skills

Device management

Improving communication

Evaluation of work and next steps

A close-up photograph of a person wearing a white and orange VR headset. The person is smiling and looking down at the device. The word "HOW" is overlaid in large, white, outline-style capital letters across the center of the image. The background is blurred, showing other people at what appears to be a public event or exhibition.

HOW

No financial investment is required,
you can use your Apprenticeship Levy.

How?

- Identify the right staff member or with support from Primary Goal recruit new staff.
- Sign up to the programme in time for the September deadline.
- Apply your LEVY contributions to cover the training costs.
- Ensure your champion or advocate is supported to drive change in your institution.



Use your **Apprenticeship**
LEVY payments to cover
100% of the training costs.



Added value, funding and opportunities
from our programme partner, Tablet Academy.



Contact Primary Goal:
03300 583 328 or enquiries@primarygoal.ac.uk



Access **funding** and
free support to develop
your **digital strategy**
and **train** your staff.

Microsoft Refresh Programme

Funded support to evaluate your current use of technology, and 2 half-days of support to start embedding your refreshed digital strategy.

<https://tablet-academy.com/refresh/>

Personal Shopper Service

A free independent service designed to help Schools, Academies, and Trusts to secure additional funding and other benefits when purchasing 25 or more Windows 10 devices.

<https://tablet-academy.com/personal-shopper/>